



TRANSFORM FEST

The Global Supply Chain Transformation Event

March 23-24, 2023 | Prague, Czechia and Online

 **TFEST23**

#TRANSFORMFEST
#TRANSFORMTOGETHER

ABOUT FUTURE INSIGHTS NETWORK

THE COLLABORATIVE SUPPLY CHAIN NETWORK

Future Insights Network is a global private network of over 130,000 senior supply chain leaders. We work with senior supply chain leaders and their teams to help them accelerate their supply chain programs and transform their businesses.

OUR PRODUCTS



Featuring leading global practitioners and industry experts from supply chain and beyond, FIN events offer collaborative live panels, inspirational talks, and networking



SUPPLYCHAINTV+ - The video streaming and events platform for Supply Chain learning, development and transformation



TransformTalks - The Supply Chain Transformation Podcast bringing brings unfiltered opinions, experiences, and advice



FINeX - Online accredited training for Supply Chain professionals on all areas of Supply Chain

How do we support supply chain leaders?

- Content - Our products which provide easily digestible content in a variety of formats: events, video streaming platform, podcast.
- Collaboration - Connections and networking opportunities with senior leaders from across the globe.
- Actionable Insights - Practical and actionable insights that deliver tangible solutions, not just theory.
- Knowledge - Drawing on world-renowned academics, industry game changers and leaders of household brands, we offer everything from videos for flexible learning to comprehensive training courses

WHAT PEOPLE ARE SAYING ABOUT TRANSFORM FEST

Amazing event and so well organized with great speakers!



Vice President Industry Solutions
o9 Solutions

A great collection of topics with amazing keynote speakers, interactive round tables, and Q&A sessions - Always hitting the 'Nerve'



Head of Demand Planning
Henkel

Transform Fest, like all Future Insights events, plays an important part in connecting the supply chain industry.



Supply Chain Planning Director
Coca-Cola HBC AG

A large audience is seated in a dark auditorium, illuminated by blue stage lighting. The audience is diverse in age and appearance, and many are looking towards the stage. The ceiling is dark with visible lighting rigs and spotlights. The overall atmosphere is professional and focused.

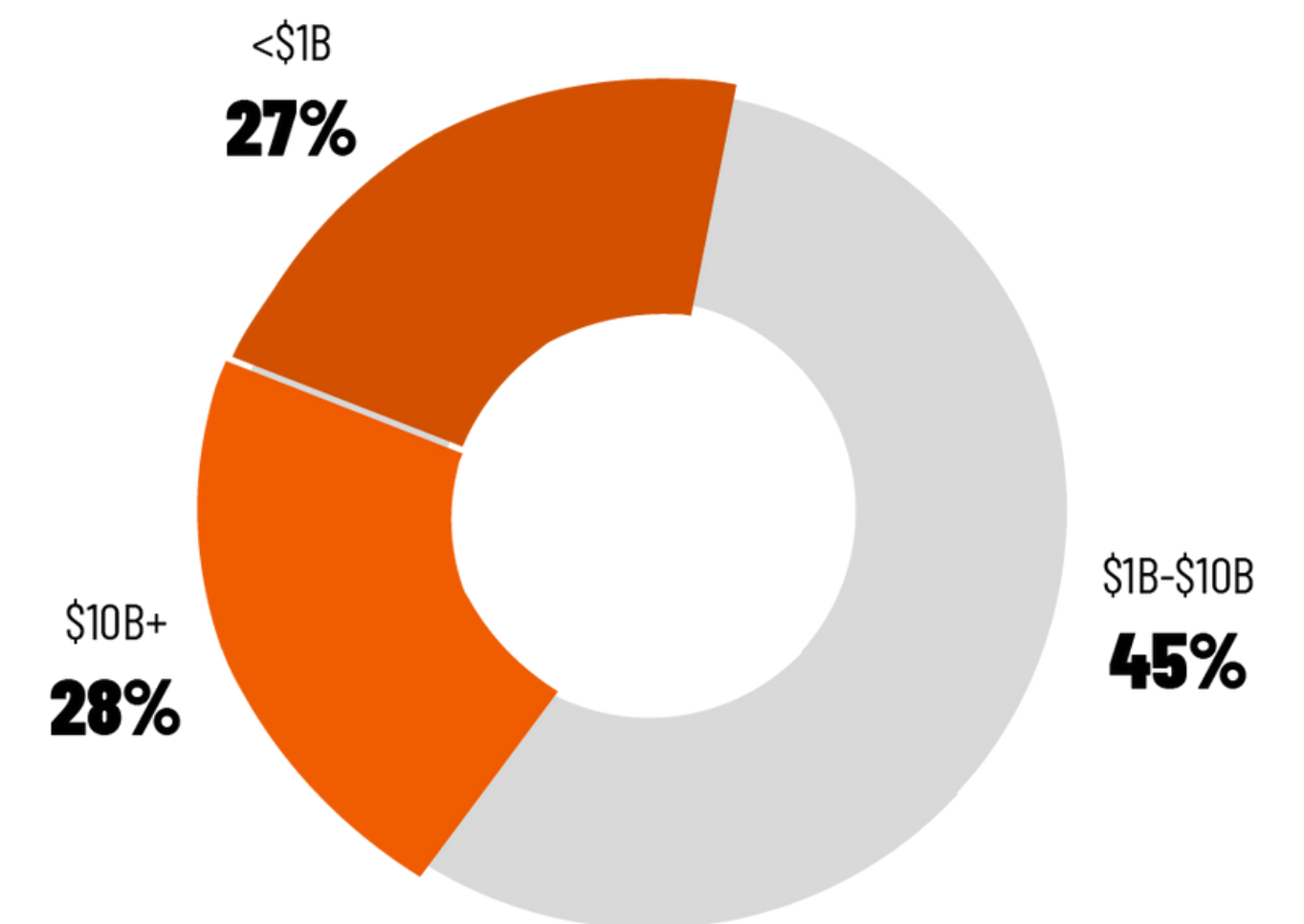
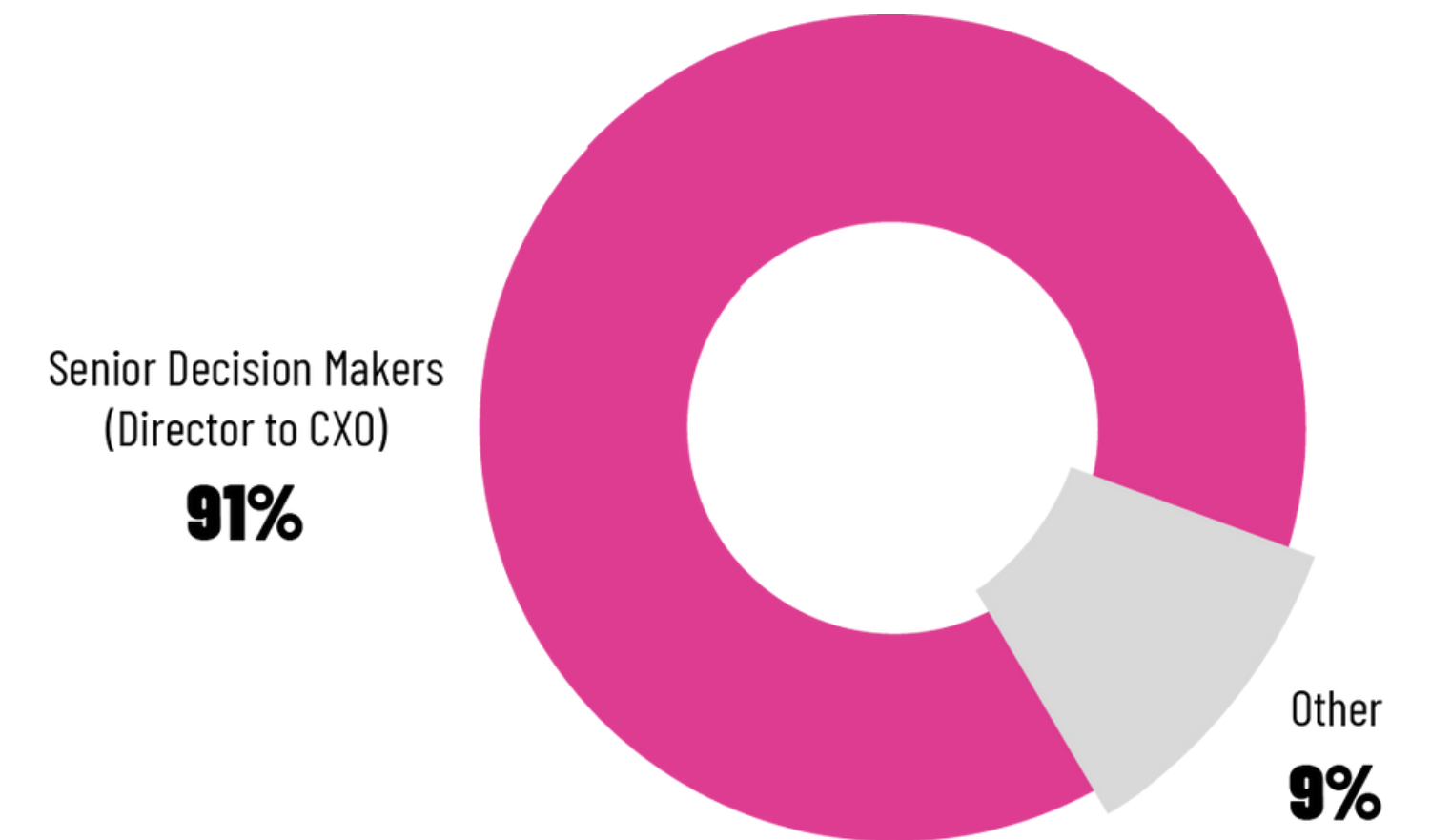
OUR TRANSFORM AUDIENCE

Access SVPs, CXOs, EVPs, VPs and Directors
running the world's most important supply chains

Transform Fest has brought together over 16,000 business leaders since its inception. Get in front of the people that really matter and create valuable connections that will lead to real commercial opportunities.

OUR NETWORK OF INDUSTRY GAME CHANGERS

More than 130,000 industry professionals are constantly seeking opportunities to increase the efficiency and resilience of their supply chains with the help of our networking platform. We harness the power of communication between Supply Chain leaders across all industries, so that they can quickly gain the insights they need to drive intelligence-led decision making.



KEY INVESTMENT AREAS



*data obtained from registration data of Transform Fest registrants 2022

A NEW DAWN OF DIGITAL TRANSFORMATION

Recent global events have demonstrated that resilience, agility and responsiveness are critical to Supply Chain success across all industries



The events of the last few years have exposed multiple cracks in Supply Chain, Manufacturing, Logistics and Warehousing operations, with many companies looking to radically transform the way they do business.



End-to-end transformation is no longer a "nice to have". It is business critical and the only way for companies to survive through technological innovation, process overhaul and new business model development



Supply chains are the new corporate powerhouse. Investment in supply chain technology alone is projected to burgeon from USD 2,734 billion in 2021 to USD 3,215 billion by 2023

Based on your feedback from our members, Future Insights Network brings you Transform Fest: the ground-breaking event on Digital Supply Chain Transformation

WHAT IS TRANSFORM FEST?

Against the backdrop of the most challenging business environment of the 21st century, leading organizations have had to radically transform their supply chains to survive.

Transform Fest is the online destination for thousands of the most powerful and visionary pioneers in the supply chain industry to meet, network and collaborate. It's where the supply chain industry defines their strategy for today, tomorrow and the future.

This event will take place over 3 days in both a digital and live environment. Days 1, 2 and 3 will be broadcast digitally in a live studio. Our audience will include the most senior supply chain leaders in the industry plus their teams.

Join us at Transform Fest to:

- Gain access to the decision makers in today's global Supply Chain industry
- Showcase your products, services or solutions
- Become a thought leader amongst the greatest leaders in the industry
- Connect with the supply chain elite
- Highlight your brand to a global audience
- Be part of THE most exclusive Supply Chain event of the year



Key Features of Transform Fest

1 A global audience of thousands of Supply Chain leaders

By tapping into our network of 130,000 Senior Supply Chain leaders, we will bring together the most senior and engaged supply chain leaders ever assembled

2 Unparalleled Speakers

We have carefully curated over 100 of the best case studies and thought leaders globally to share their expertise at Transform Fest. You're invited to be part of this historic event, and learn from these supply chain pioneers. These speakers will attract the most senior leaders in Supply Chain

3 Access to thousands of leaders

Our audience of over 10,000 registrants represents the world's leading supply chain executives from the world's leading brands.

4 Business Intelligence

Search and seek pre-qualified decision makers, using our unique business intelligence tool, allowing you to filter by investment areas, budget, geography, company type and current business challenges

5 Brand Exposure

Through keynote presentations, interactive workshops, advertising, marketing campaigns and more, this is your opportunity to showcase your business to the leading executives making supply chain decisions today

6 Transform Star Awards

Celebrating the best in global supply chain transformation. Categories for 2023 include: Young Transform Award, Sustainability Award, Supply Chain Polaris Award, Technology Impact Award, Diversity & Inclusion Award, Supplier Innovation Award

SPONSORSHIP OPPORTUNITIES



- 1 Platinum Sponsor**
The highest level of sponsorship available. Elevate your presence by sponsoring one full day.
- 2 Gold Sponsor**
Reach our elite audience with multiple speaking sessions.
- 3 Silver Sponsor**
Showcase your business to the wider industry.

Supercharge 2023 and beyond with high quality contacts, connections and thought leadership.

SPONSORSHIP PACKAGES

Created with value in mind. Our sponsorship packages will suit every budget and will deliver demonstrable ROI.

Looking for a bespoke sponsorship package? Get in touch

	PLATINUM	GOLD	SILVER
PRICE	£105,000	£49,950	£8,950
Digital keynote	✓	✓	
Digital agenda	✓	✓	✓
Panel participation	✓		
Logo on signage in studio for your sponsored day	✓		
Content distribution on SCTV+ for one year	✓	✓	✓
Company showcase profile & analytics on profile	✓	✓	✓
Transform Talks podcast interview	✓		
Full Transform Fest deep attendance	✓	✓	
Speaking session attendee insight, contact details & data	✓	✓	✓
Connection facilitation via event platform	✓	✓	✓
Prime positioned video advert during the event	✓	✓	
Premium social media campaign	✓	✓	
Company social media spotlight	✓		
Brand awareness on platform, website & all event marketing	✓	✓	✓
Post broadcast report	✓	✓	
Digital access passes	✓	✓	✓

THE PLATINUM SPONSOR PACKAGE

The Platinum package is our premier package for companies looking to make maximum impact. There are only 3 Platinum sponsors and they get exclusive branding of one day.

Total price: £105,000 plus applicable VAT



PRE-EVENT



Social Media Sponsor Announcement

Once involved, we will release a post on our social media channels to promote your participation in the event including text, a tag of the sponsoring company and banner including the logo.

As A Platinum Sponsor

As a Platinum Sponsor, your company will be featured as the only and explosive sponsor of one of our agenda days. Your logo will be displayed on all social media, event site and marketing materials. Your logo will feature on our studio branding on that day.

Email Branding

Be part of the overall marketing campaign for Transform Fest with your logo and a link to your website featured in all marketing materials. An email to be sent to our network and event attendees announcing your attendance.

Full Platinum Branding

Raise awareness about your company by getting full branding on the landing page, and creating a detailed profile of your company together with video and whitepaper uploads.

SCTV+ Interview

Be part of our thought leadership series on SCTV+; we will interview one of your senior colleagues and give you the opportunity to share your ideas, and explain how your company is differentiated in the market.

Whitepaper Case Study

You will be able to upload compelling content and feature it on one of our newsletters, distributed to over 130,000 people in our network



AT THE EVENT

Keynote Presentation

Take to the main stage with our keynote speakers; this means that you will be able to present to thousands of people live and after the event on-demand.

Thought Leadership Workshop

Demonstrate your thought leadership in this deep-dive session with up to 50 people; each session is created for maximum interactivity and can be organized in multiple formats to create real engagement. Attendees register in advance, allowing ample preparation time and communication with attendees.

Virtual Event Hub Banner Advert

Get maximum exposure as people wait before the keynote sessions to go live. This allows you to have your own banner adverts to this senior group of attendees.

Access Passes

Unlimited access passes for all three days at Transform Fest.

Panel seat

Take a seat at one of our exclusive panels with some of the world's leading thought-leaders and practitioners. You will be the only sponsor in the panel, which will be broadcast to our audience and our wider network.


Video Advert

Your video advert will appear throughout the event between our high impact Keynote sessions raising awareness of your key products and services.

Networking Tool

Search potential buyers by areas of investment, company size, geography and filter down to your top targets. Organize one-to-one meetings directly before, during and after Transform Fest.

*Data will be provided where we have received permission to do so by the delegate. You will be given whatever contact details we receive.



POST-EVENT

Registration Data

Access to all of the registration data including contact details and full profile information allowing you to follow up quickly after the event.

Visitor Data

Access to all of the data on who attended the event, which sessions they attended together with their full contact details.

On-Demand Data

Detailed information on all of the people who view your workshop and keynote on-demand together with their contact details and profile information.

Keynote Data

Full information on everyone who registered for and attended your plenary session including full contact details.

Workshop Data

Full details of all registrants and attendees at your workshop, data will include full contact details and information on dwell time.

Post Event Report

Based on our analytics, we will prepare a bespoke event report for you with key information on all registrants and attendees and our recommended hot leads. We will also provide information on key questions asked by attendees.

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THE GOLD SPONSOR PACKAGE

The Gold Sponsor Package is for our premier sponsors wishing to have a high-level digital presence. This package includes thought leadership, brand awareness, data, insights and unrestricted access to our digital attendees.

Total price: £49,950 plus applicable VAT



PRE-EVENT

Social Media Branding

As a Gold Sponsor, your company will be featured as a prominent sponsor in all of our social Media campaigns for Transform Fest. Your logo will be displayed on all social media.

Email Branding

Be part of the overall marketing campaign for Transform Fest with your logo and a link to your website featured in all marketing materials. An email to be sent to our network and event attendees announcing your attendance.

Logo and Profile on the Transform Fest Website

Raise awareness about your company by getting full branding on the landing page and creating a detailed profile of your company together with video and whitepaper uploads.

Access Passes

8 online access passes for all 3 days of Transform Fest.



AT THE EVENT



Keynote Presentation

Take to the main stage with our keynote speakers; this means that you will be able to present to thousands of people live and after the event on-demand.

Thought Leadership Workshop

Demonstrate your thought leadership in this deep-dive session with up to 50 people; each session is created for maximum interactivity and can be organized in multiple formats to create real engagement. Attendees register in advance, allowing ample preparation time and communication with attendees.

Virtual Event Hub Banner Advert

Get maximum exposure as people wait before the keynote sessions to go live. This allows you to have your own banner adverts to this senior group of attendees.

Sponsor Showcase

Showcase your expertise to the Transform Fest community by adding your paperwork and videos for download, generate leads, and enable chat directly with potential buyers.

Video Advert

Your video advert will appear throughout the event between our high impact Keynote sessions raising awareness of your key products and services.

Networking Tool

Search potential buyers by areas of investment, company size, geography and filter down to your top targets. Organize one-to-one meetings directly before, during and after Transform Fest.



POST-EVENT



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THE SILVER SPONSOR PACKAGE

The Silver package combines high-level branding and thought leadership with specific lead and business generation tools to help sponsors maximise their commercial opportunities.

Total price: £8,950 plus applicable VAT



PRE-EVENT

Social Media Branding

As a Silver Sponsor, your company will be featured as a prominent sponsor in all of our social Media campaigns for Transform Fest. Your logo will be displayed on all social media.

Email Branding

Be part of the overall marketing campaign for Transform Fest with your logo and a link to your website featured in all marketing materials. An email to be sent to our network and event attendees announcing your attendance.

Logo and Profile on the Transform Fest Website

Raise awareness about your company by getting full branding on the landing page and creating a detailed profile of your company together with video and whitepaper uploads.

Access Passes

4 online access passes for all 3 days at Transform Fest.



AT THE EVENT

Thought Leadership Workshop

Demonstrate your thought leadership in this deep-dive session with up to 50 people; each session is created for maximum interactivity and can be organized in multiple formats to create real engagement. Attendees register in advance, allowing ample preparation time and communication with attendees.

Virtual Event Hub Banner Advert

Get maximum exposure as people wait before the keynote sessions to go live. This allows you to have your own banner adverts to this senior group of attendees.

Sponsor Showcase

Showcase your expertise to the Transform Fest community by adding your paperwork and videos for download, generate leads, and enable chat directly with potential buyers.

Video Advert

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Networking Tool

Search potential buyers by areas of investment, company size, geography and filter down to your top targets. Organize one-to-one meetings directly before, during and after Transform Fest.



POST-EVENT



Workshop Data

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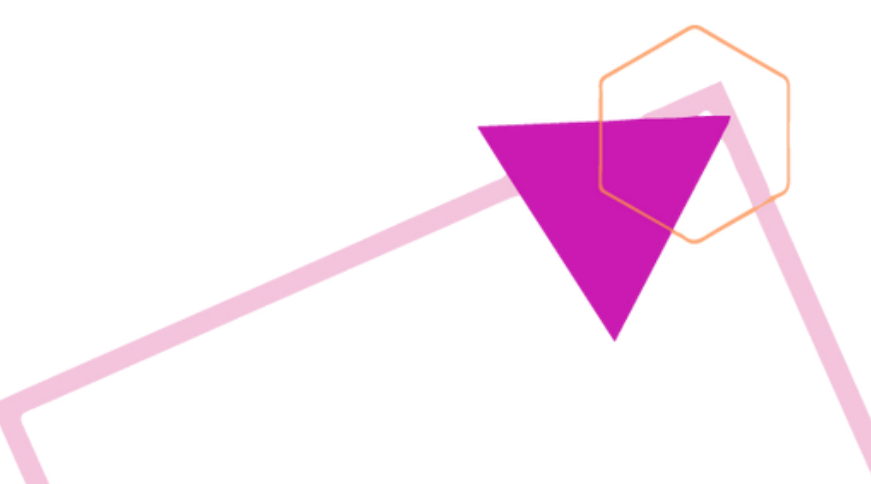
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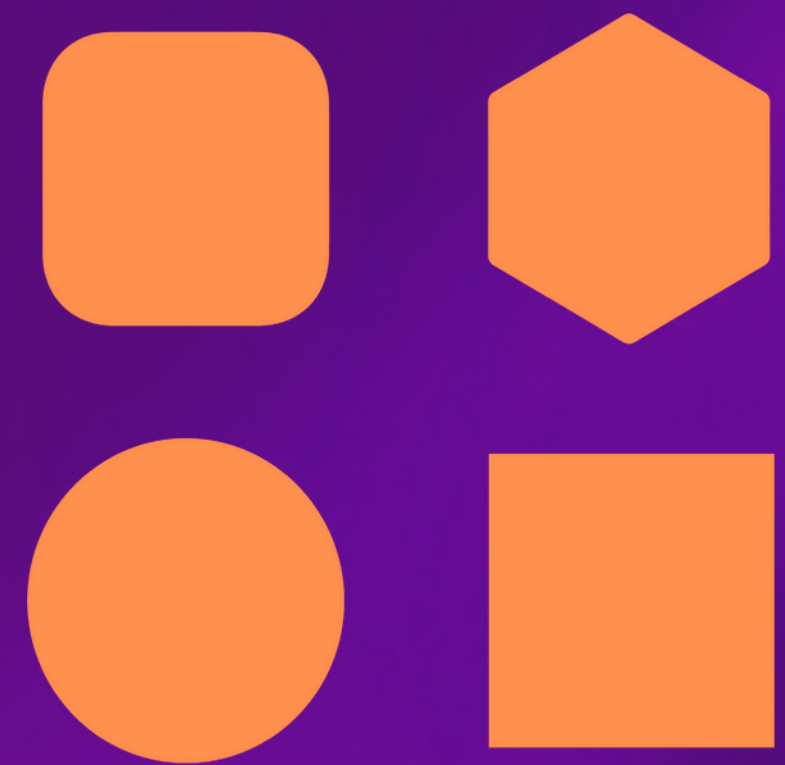


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