



THE DESTINATION FOR SUPPLY CHAIN TRANSFORMATION

20
24

11-13th November 2024 | Berlin, Germany

SPONSORSHIP BROCHURE

CONFIRMED SPONSORS



POWERED BY





ABOUT TFEST24

I'm delighted to share the sponsorship opportunities available to you at TFEST24 this November where over 1,000 supply chain leaders will converge in Berlin to learn how to unlock their supply chain's boundless potential and reshape their business' future.

Leading organisations now know they must invest in new tools and technologies to radically transform their supply chains to ensure their survival and continued success. Our TFEST24 community of supply chain leaders are poised to invest in solutions that will transform their business.

I'll leave you to review our TFEST24 sponsorship offering, and I look forward to discussing your involvement and how my team can assist in delivering a fantastic experience for you in November.

MARIA VILLABLANCA

CEO & Co-Founder | Future Insights Network

mariav@futureinsights.org

WHO WE ARE

Future Insights Network is a global, private network of over 130,000 senior supply chain leaders.

We work with senior supply chain leaders and their teams to help them accelerate their supply chain programs and transform their businesses.

We support supply chain leaders by providing easily digestible content in a variety of formats: events, video streaming platform and our Transform Talks podcast.

*A COLLABORATIVE
SUPPLY CHAIN
NETWORK.*



OUR SERVICES

SCTV+

WATCH & LEARN

SUPPLYCHAINTV+ - The video streaming and events platform for Supply Chain learning, development and transformation.



TransformTalks - The Supply Chain Transformation podcast brings unfiltered opinions, experiences, and advice. Hosted by Maria Villablanca.

OUR EVENTS

FIN events offer collaborative live panels, inspirational talks, and networking. Featuring leading global practitioners and industry experts from supply chain and beyond.

We also connect and network with senior leaders from across the globe to provide them with opportunities for growth and collaboration.

We also offer actionable insights that deliver tangible solutions, not just theory, to help our clients improve their supply chains.

WHO ATTENDS

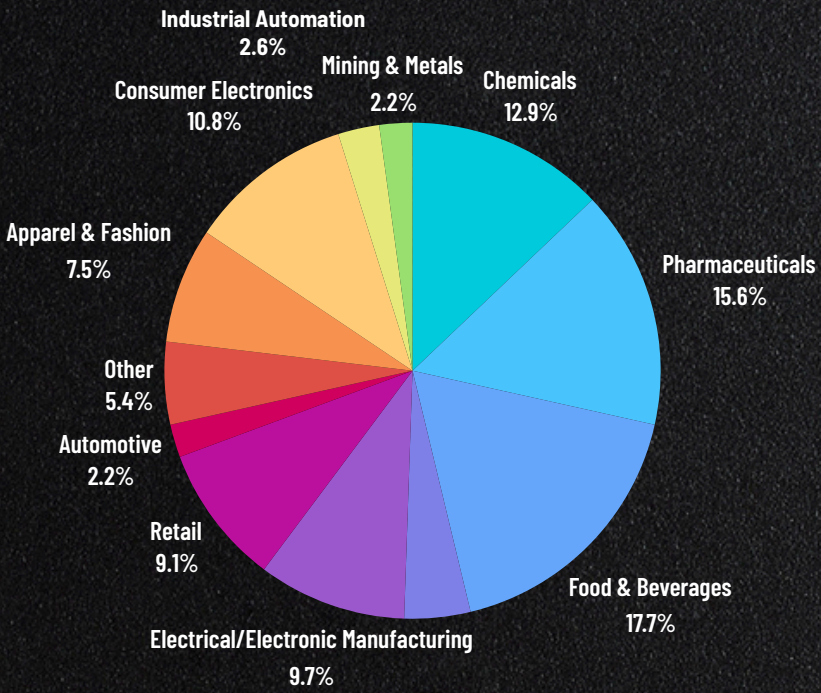


Job titles of attendees include:

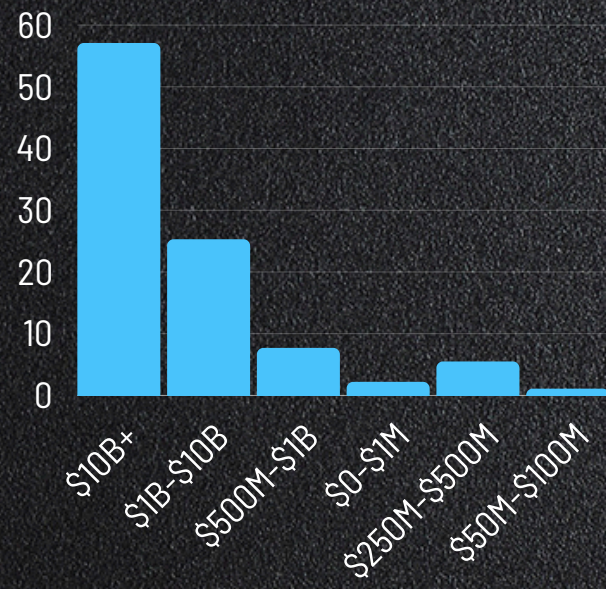
Chief, EVP/SVP/VP, Directors, Heads and Managers of: Supply Chain, Logistics, Digital Transformation, Procurement, Sustainability

THE AUDIENCE

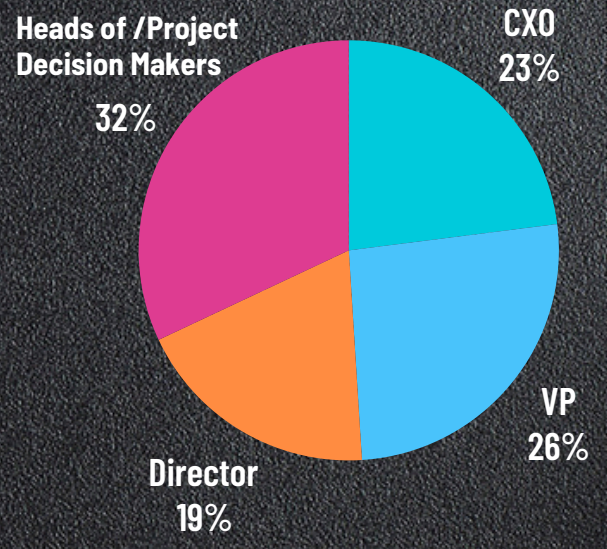
INDUSTRY BREAKDOWN



REVENUE BREAKDOWN



SENIORITY BREAKDOWN



The majority of attendees come from European countries, especially Germany, the Netherlands, the United Kingdom, and Switzerland in the food & beverages & pharmaceuticals industries.

This indicates a strong regional focus for the event, with companies from all industry sub-sectors.


The majority of attendees (over 80%) come from companies with revenue exceeding \$1 billion, indicating a strong focus on attracting large, established organisations.

With 23% of attendees holding C-suite positions (CXOs) and 26% holding VP status, TFEST24 boasts a remarkable concentration of senior decision-makers.

WHY SPONSOR TFEST

We bring supply chain stories to life and take a content-driven approach in bringing the industry together; providing valuable insight, and driving meaningful change.

Our independent voice in a saturated marketplace gives us a unique position to partner with solutions and service providers to cut through the noise and hype in digital transformation. TFEST24 provides the opportunity for you to meet 1000+ senior leaders from across the end-to-end supply chain ecosystem.




Improve reach



Educate audience



Meet executives



Enhance brand awareness



Boost pipeline

TO DISCUSS SPONSORSHIP OPPORTUNITIES CONTACT:

MARIA VILLABLANCA

CEO & Co-Founder | Future Insights Network | mariav@futureinsights.org



CONFIRMED SPEAKERS

Over 50+ speakers including:



REGINALDO ECCLISSATO
Chief Business Operations
and Supply Chain Officer
UNILEVER



ULRIKE SAPIRO
Chief Sustainability Officer
HENKEL



MOURAD TAMOUD
Chief Supply Chain
Operations Officer
SCHNEIDER ELECTRIC



MACIEJ KANIOWSKI
Chief Operating Officer
AVON



TAREK AMINE
Chief Supply Chain Officer
BECHTEL



BRIGITTE MICHAUD
Senior Vice President,
Business Transformation
STADA GROUP



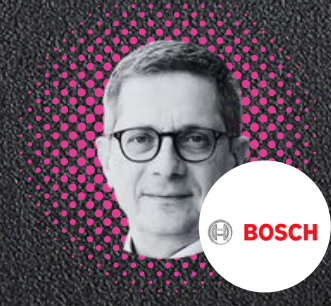
HÅVARD JØRGENSEN
Chief Operating Officer
DANFOSS



SHASHI PADHI
Chief Architect Digital
Procurement and
Sustainability
PHILIP MORRIS
INTERNATIONAL



MALTE SCHULZ
Vice President Supply
Chain Europe & North
America
BEIERSDORF



THOMAS SCHULTE
Senior Vice President, Head
Governance Supply Chain
Management Purchasing
ROBERT BOSCH

OUR SPONSORSHIP PACKAGES

Created with value in mind. Our sponsorship packages will suit every budget and will deliver demonstrable ROI.

£50,950

DIAMOND SPONSOR

- ✓ 30-minute Keynote (Day 1 or 2)
- ✓ 30-minute Workshop session
- ✓ 45-minute Themed Lunch Discussion (Day 1 & 2)
- ✓ Premium 8m² Exhibition Stand
- ✓ Transform Talks Podcast Interview
- ✓ 2 On-site event ads
- ✓ Unlimited In-App Messages
- ✓ 8 Pre-scheduled 20-minute one-to-one meetings with senior executives
- ✓ 5 FREE Complimentary VIP Passes
- ✓ Advert in event brochure

£34,950

PLATINUM SPONSOR

- ✓ 30-minute Keynote (Day 1 or 2)
- ✓ 30-minute Workshop session
- ✓ 45-minute Themed Lunch Discussion (Day 1)
- ✓ Premium 6m² Exhibition Stand
- ✓ 1 On-site event ad
- ✓ Unlimited In-App Messages
- ✓ 4 Pre-scheduled 20-minute one-to-one meetings with senior executives
- ✓ 4 FREE Complimentary VIP Passes
- ✓ Advert in event brochure

£25,950

GOLD SPONSOR

- ✓ 30-minute Workshop session
- ✓ Standard 3m² Exhibition Stand
- ✓ Limited In-App Messages
- ✓ 2 Pre-scheduled 20-minute one-to-one meetings with senior executives
- ✓ 3 FREE Complimentary VIP Passes
- ✓ Advert in event brochure

£14,950

SILVER SPONSOR

- ✓ Standard 3m² Exhibition Stand
- ✓ Deliver an interactive 45 minute session on Day 2 on one of our key topical streams.
- ✓ Limited In-App Messages
- ✓ 2 FREE Complimentary VIP Passes
- ✓ Advert in event brochure

TO DISCUSS SPONSORSHIP OPPORTUNITIES CONTACT:

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GOLD SPONSOR

Gain valuable exposure and connect with your target audience with our Gold Sponsor Package. As a Gold Sponsor, you'll enjoy a strong presence and opportunities to engage with attendees at TFEST24.

PACKAGE INCLUDES:

- **Showcase your offerings** in a dedicated standard 3m² exhibition space.
- **Deliver an interactive 30 minute workshop session** on Day 1 on one of our key topical streams.
- **Connect with your audience** through an advert in our event brochure.
- **Engage directly** with attendees using limited in-app messages.
- **Connect with executives** to drive new business at TFEST24 with 2 x 20 minute pre-scheduled one-to-one meetings and 1 x introduction with senior leaders at TFEST24.
- **Reward your team** with 3 complimentary VIP passes.



Package Price

£25,950

SILVER SPONSOR

Strengthen your brand and connect with key senior leaders and executives at TFEST24. As a Silver Sponsor, you'll enjoy prime visibility and valuable engagement opportunities.

PACKAGE INCLUDES:

- **Showcase your offerings** in a dedicated Standard 3m² exhibition space.
- **Enhance brand visibility** through prominent logo placement on event signage, website, and marketing channels.
- **Engage directly** with attendees using limited in-app messages.
- **Deliver an interactive 45 minute session** on Day 2 on one of our key topical streams.
- **Reward your team** with 2 complimentary VIP passes.



Package Price

£14,950



LET'S TALK

Let's transform together.

Email me at mariav@futureinsights.org to discuss your sponsorship package which can be tailored to your specific needs.

MARIA VILLABLANCA

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