



11th - 13th November 2024
Colosseum Kino, Berlin

THE DESTINATION FOR SUPPLY CHAIN TRANSFORMATION

SPONSORSHIP OPPORTUNITIES

[Visit the Website](#)

WELCOME

I'm delighted to share the sponsorship opportunities available to you at TFEST24 this November.

Over 1,000 supply chain leaders will converge in Berlin to learn how to unlock their supply chain's boundless potential and reshape their business' future.

The extraordinary events of the past few years have exposed critical vulnerabilities in supply chain, manufacturing, logistics, and warehousing operations, compelling businesses to fundamentally rethink their approaches.

What has been sufficient to drive improvement in the past is no longer adequate to deliver the transformative value and impact required in the future.

Leading organisations now know they must invest in new tools and technologies to radically transform their supply chains to ensure their survival and continued success.

This accelerated transformation is fuelled by digital innovation. The supply chain function is now taking centre stage and has emerged as the new corporate powerhouse. The global supply chain management market is projected to reach an extraordinary USD 75.6 billion by 2032, and our community of supply chain leaders are poised to invest in solutions that will transform their business.

I'll leave you to review our TFEST24 sponsorship offering, and I look forward to discussing your involvement and how my team can assist in delivering a fantastic experience for you in November.

MARIA VILLABLANCA

CEO & Co-Founder | Future Insights Network | mariav@futureinsights.org



ABOUT FUTURE INSIGHTS NETWORK

The Collaborative Supply Chain Network

Future Insights Network is a global, private network of over 130,000 senior supply chain leaders. We work with senior supply chain leaders and their teams to help them accelerate their supply chain programs and transform their businesses.

We support supply chain leaders by providing easily digestible content in a variety of formats: events, video streaming platform and our podcast. We also connect and network with senior leaders from across the globe to provide them with opportunities for growth and collaboration. Finally, we offer actionable insights that deliver tangible solutions, not just theory, to help our clients improve their supply chains.

**TO DISCUSS SPONSORSHIP
OPPORTUNITIES CONTACT:**

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Our Products



FIN events offer collaborative live panels, inspirational talks, and networking. Featuring leading global practitioners and industry experts from supply chain and beyond.



TransformTalks - The Supply Chain Transformation podcast brings unfiltered opinions, experiences, and advice. Hosted by Maria Villablanca.

SUPPLYCHAINTV+

SUPPLYCHAINTV+ - The video streaming and events platform for Supply Chain learning, development and transformation.

TFEST24 OVERVIEW

1000+

live attendees

2500+

virtual attendees

50+

sponsors

30+

startups

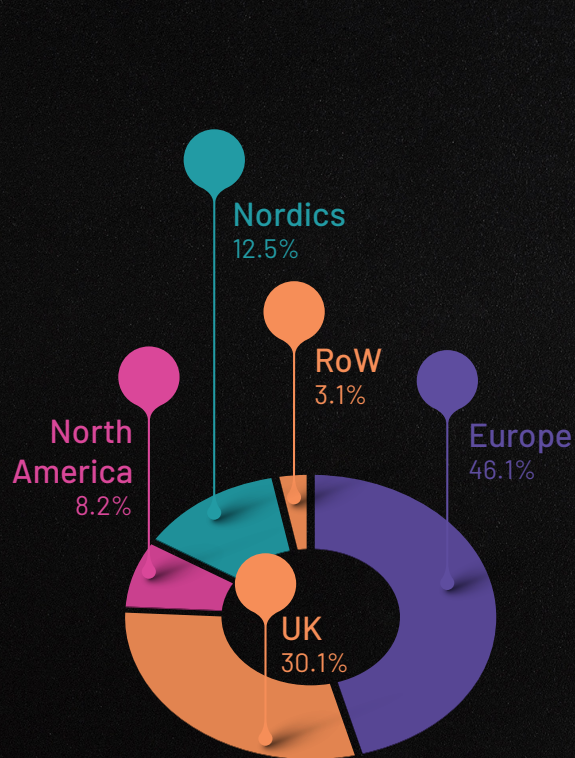
16

hours of immersive learning

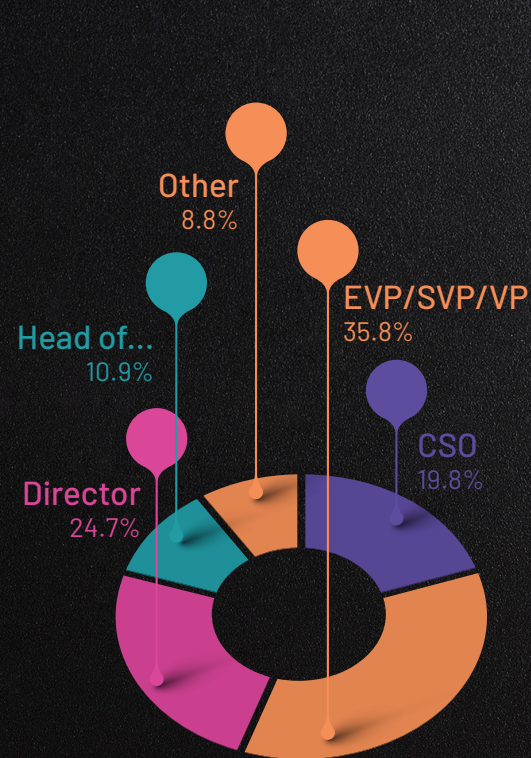
8+

hours of unrivalled networking

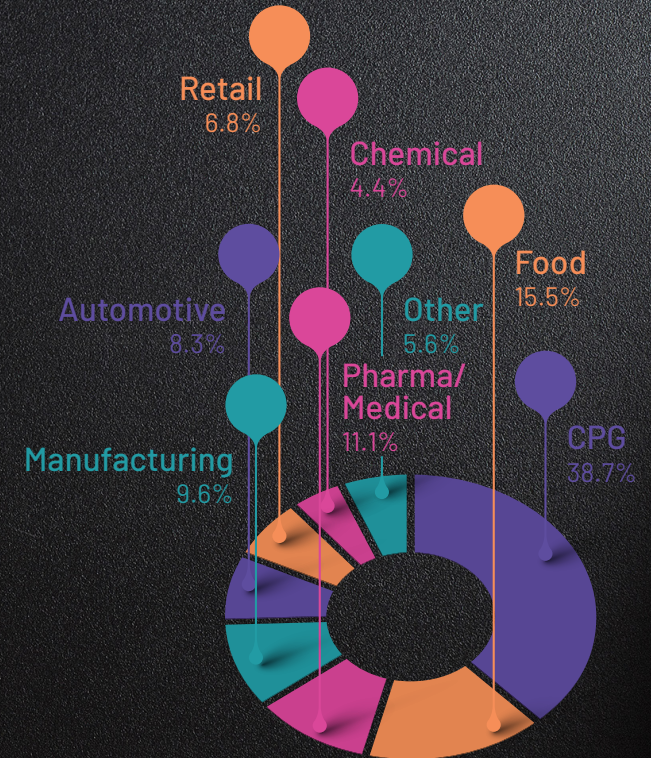
Geography



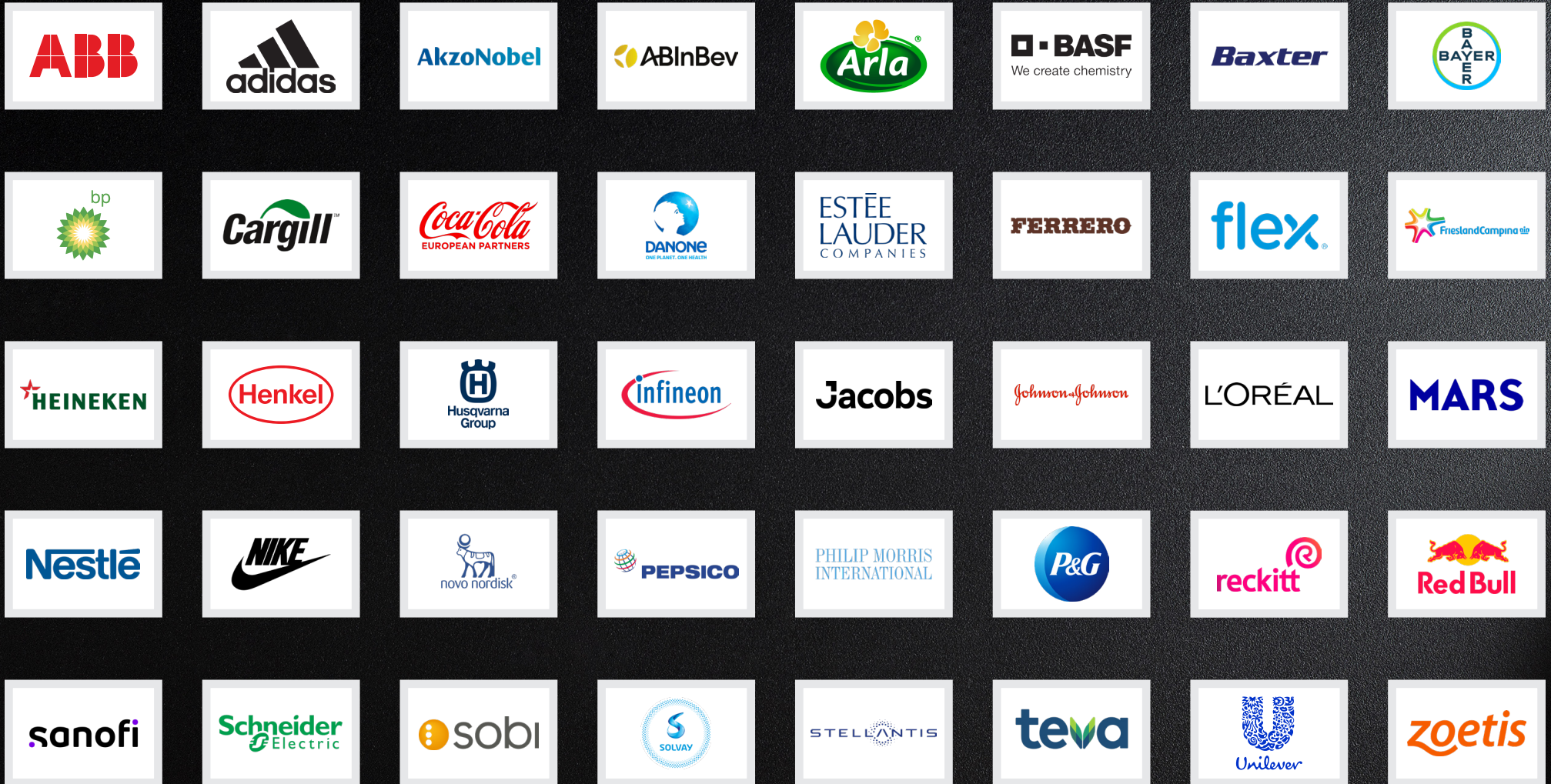
Seniority



Industry



WHO ATTENDS



Job titles of attendees include

Chief, EVP/SVP/VP, Directors, Heads and Managers of: Supply Chain, Logistics, Digital Transformation, Procurement, Sustainability

SERIES SPONSORS



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CONFIRMED SPEAKERS: TFEST24



REGINALDO ECCLISATO
Chief Business Operations and
Supply Chain Officer
Unilever



MOURAD TAMOUD
Chief Supply Chain Officer
Schneider Electric



HARALD EMBERGER
Chief Supply Chain Officer
Beiersdorf



ULRIKE SAPIRO
Chief Sustainability Officer
Henkel



NINA ANTILA
Chief Supply Chain Officer
Verkkokauppa



HAVARD JORGENSEN
Chief Operating Officer
Danfoss



AMR ARAFA
Chief Digital Officer
Nomad Foods



HANNO BRUEMMER
Executive Vice President,
Head of Supply Chain
Covestro



ELISABETH SCHLAG-LAWRENCE
Senior Vice President Head of
Procurement Governance and Enabling
Bayer



NICO NUERBCHEN
Senior Vice President Global
Supply Chain Management
Olympus Corporation



SANTOSH PANDEY
Chief Information Officer
ArcelorMittal



GABRIEL GONZALEZ-ALONSO
Senior Vice President Corporate
Production Management
ZF Group



LELWYN D'SOUZA
Senior Vice President
Supply Chain Europe
Ecolab



ALEJANDRA GARCÍ
Senior Vice President Global
Procurement
DSM-Firmenich



MACIEJ KANIOWSKI
Chief Supply Chain Officer
Avon

WHY SPONSOR - THE POWER OF TFEST

We'll bring supply chain stories to life and take a content-driven approach in bringing the industry together; providing valuable insight, and driving meaningful change.

Our independent voice in a saturated marketplace gives us a unique position to partner with solutions and service providers to cut through the noise and hype in digital transformation.



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SPONSORSHIP SPOTLIGHT

Let us help you to achieve your targets

THOUGHT LEADERSHIP



Keynote Sponsor

Address the entire audience in the main auditorium on either Day 1 or Day 2, depending on availability. This is a fantastic opportunity to present your company as a thought leader via your best speaker.



Workshop Sponsor

Deliver an interactive 45 minute session in one of our key topical streams. These sessions are the perfect, intimate discussions setting out a case study or a thought-provoking discussion.



Briefing Sponsor

Each day there is the opportunity for a key sponsor to deliver a 45-minute session during breakfast or lunch. These briefings provide a more relaxed approach to engage the audience.

BRANDING



Exhibition Sponsor

Connect with attendees, expand your network, and strengthen your brand presence with a vibrant showcase of your company, strategically located in the heart of the venue's main foyer.



Podcast Studio Sponsor

Elevate your brand's presence and tap into the power of storytelling by sponsoring the Transform Talks studio; THE podcast for supply chain transformation



Welcome Sponsor

Be front and centre when every attendee registers for the event and arrives at the venue. Unmissable.

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SPONSORSHIP SPOTLIGHT

Let us help you to achieve your targets

NETWORKING



TFEST24 Party Sponsor

Our party will be the place to be for delegates, speakers and sponsors. Fully brand the experience help our attendees create lasting connections during an unforgettable networking experience.



Lounge Sponsor

Why not become a Lounge and be the associated brand for all things comfort. The Delegate Lounge is open to all, whereas the VIP Lounge is exclusively for all of the event's VIPs including speakers.



Break Sponsor

Each day there is the opportunity for a key sponsor to deliver a 45-minute session during breakfast or lunch. These briefings provide a more relaxed approach to engage the audience.

THINK OUTSIDE THE BOX



Equity Champion Sponsor

Address the entire audience in the main auditorium on either Day 1 or Day 2, depending on availability. This is a fantastic opportunity to present your company as a thought leader via your best speaker.



Podcast Interview

Transform Talks is THE podcast for supply chain transformation. As an interview sponsor, you will have the opportunity to present a guest to be interviewed for a Transform Talks episode.



Wellbeing Sponsor

Sustainability and safety are a top priority, be associated with our drive to be more green and clean by sponsoring one of the Wellbeing stations.

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ONE-TO-ONE MEETINGS

Upgrade your sponsorship package to include the meetings add-on, giving you ample opportunity to connect with executives to drive new business at TFEST24. Strictly limited numbers, this touchpoint will accelerate your post event ROI.

✓ Pre-scheduled business meetings

We will work with you in putting together a meeting schedule of up to 10 one-to-one executive meetings. You can select from a pool of executives based on the business intelligence that we gather for all executives.

✓ Hosted roundtable meetings

Take the lead in a roundtable luncheon discussion on a topic of your choice with a self selecting group of 10 executives.

✓ Buyer search tool

You'll have access to the online buyer search tool allowing you to search by investment areas, budget and multiple variables ensuring that all meetings are valuable.

✓ Appointment self-service tool

You'll also have access to detailed profiles of all executives attending the event, and the ability to request and organise meetings directly with them at your convenience.



ONE-TO-ONE MEETINGS

	GOLD	SILVER	BRONZE
Premium pre-scheduled one-to-one meetings	10 x 20 minute meetings	5 x 20 minute meetings	
Agile introductions	4 x introductions	2 x introductions	
Attendee investment intelligence	✓	✓	
Hosted roundtable meetings	✓		
Appointment self-service tool	✓	✓	✓
In-app messages	Unlimited	Unlimited	Unlimited
Buyer search tool	✓	✓	✓

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LET'S TRANSFORM
TOGETHER

GET IN TOUCH WITH THE
TEAM TO DISCUSS TFEST24



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